



PEOPLE'S  
DEMOCRATIC  
COLLECTIVE

The work  
starts now

# PEOPLE DEM COLLECTIVE

We facilitate systemic change, promote healing and continue the work of our ancestors.

**People Dem Collective (PDC)** is a community organisation and a registered CIC based in Margate, Kent. Founded by members of the Black, Brown and Diaspora (people of cultural heritage other than the place they were born) communities.

The collective was born out of a lived experience of lack of space, engagement and inclusion for these communities and a desire to encourage healing and transformation.

**PDC** also has a strong and positive focus on supporting white people to become positive allies and their journey of anti-racism and healing.

**People Dem**, is a Patois term colloquially meaning **'them'**.

A large white cliff face at night, illuminated by a projection of text. The text is in a bold, white, sans-serif font. The background is dark, with some lights visible in the distance on the right side. The cliff face is the central focus, and the text is projected onto it.

# TAKE IMMEDIATE SOCIAL ACTION

@peopledemcollective

## **Projection on Walls.**

Powerful statements  
projected on Kingsgate  
Cliffs and the Turner  
Contemporary building.

**3 August 2020**

# TAKE IMMEDIATE SOCIAL ACTION

As urgent and necessary acts of resistance to systemic racism, in June 2020, **People Dem Collective** ran two peaceful protest marches organised across Margate, Ramsgate & Broadstairs.

Organised in solidarity with the global movement of protest resulting from the murder of Mr George Floyd and the many others that have lost their lives under police brutality. The marches were attended by over 4,000 people from the local and surrounding areas.

As a result, **People Dem Collective** engaged thousands of local people and have been able to foster relationships with local, regional and national creatives and organisations.

What arose from the conversations was the need for much more Black and Brown creative cultural leadership and for organisations wishing to take an anti-racist stance to develop their responses, in conjunction with a local Black, Brown & Diaspora led-organisations for it to be truly respectful, meaningful and effective; reminding them that it is not the time for a hurried or tokenistic response.



**Margate to  
Minneapolis.**

Peaceful protest.  
over 4000 people  
attended the protest.

7 June 2020

THANK YOU  
008991

# BLACK DREAMS MATTER

**People Dem Collective** is raising funds to support the development of a unique National Cultural centre based on Margate's seafront, 90 minutes away from the heart of London, that celebrates the rich cultural heritage of the UK.

**The People Dem Collective** and creative partners will deliver culturally rich programmes that include erased and lost history, identity, heritage, hair, music, art and food.

The programmes are for everyone to engage in and learn about the beauty and the cultural experience of 'others' with a focus on British Black, Brown & Diaspora communities.

The Cultural Centre will generate income by engaging existing tourists that are currently not being reached. It will become a world-class cultural destination, and heritage centre with wide-ranging economic and social benefits both locally and nationally.



# LET US BREAK IT DOWN FOR YOU

Purchasing power of  
Britain's black and ethnic  
minority is now

**£300 billion**

**brown pound**  
in British English

*noun. British.*  
The perceived  
purchasing power  
of Britain's Black  
and Asian minorities  
as a group.

Collins English Dictionary.



# WORK STARTS NOW

**People Dem Collective** is now working towards the development of a new National Cultural centre for Margate and the UK. We have identified a seafront site and are working with local partners on a capital bid. What we need now is your support to raise funds to realise this.

With so much regeneration already happening in Margate since the Turner Contemporary opening and the revival of Dreamland. This National Cultural Centre is exactly what Margate needs to continue its cultural progression and set a precedent for the rest of the UK.

The **People Dem Collective Cultural Centre** will be a national destination that embodies the ethos of this town, capturing the healing energy that has always existed in this part of the world. Being only an hour and half down the tracks from London makes this a perfect a location to encourage dialogue and bring people together to learn and ultimately facilitate systemic change.



# THE JOURNEY SO FAR

2019

29 December

2020

A group of friends and associates were called together to join a conversation about the Black & Brown community in Margate.

**People Dem Collective was born.**

The development of the CIC began.



7 June

People Dem Collective CIC organised 'Margate to Minneapolis' peaceful protest in Margate in solidarity for the murder of George Floyd and the protests in Minneapolis



13 June

A second peaceful protest was organised across Thanet.



3 July-11 October

11 October 2020 : **People Dem Collective** curate the Margate NOW Festival

1 August - 6 Sep 2020: **People Dem Collective** curate and install the 'Margate to Minneapolis' exhibition at Turner Contemporary.

8 August

**People Dem Collective** install Marsha P Johnson Art Installation for Margate Pride

11 August

**People Dem Collective** launch a Crowdfunder to support the development of the **PDC National Cultural Centre**.

5 RECIPES  
WEEKDAY MENU  
GETS A SPARK  
BACK PAGE | LIVING



U.S. POSTAL CUTS  
RURAL AREAS ARE  
THE HARDEST HIT  
PAGE 5 | WORLD



TAKING TO THE  
U.K. TRAVELERS EMBRACE  
TRIPS CLOSER TO HOME  
PAGE 7 | BUSINESS

# The New York Times

INTERNATIONAL EDITION | MONDAY, AUGUST 24, 2020

A weapon  
of simple  
decency



Maureen Dowd

OPINION

WASHINGTON Whatever I told my  
man to tell her something had  
happened, she said, "I know."  
As Donald Patrick McPherson  
meets with me, he is to know  
that, in the end, the world will break  
your heart.

The Biden has had his heart broken  
again and again and again.

And yet somehow — against all odds,  
in one of the most remarkable resurrections  
in political history — Biden stood  
with his head bowed before an empty hall to  
accept his party's  
nomination.

This is our  
moment to make hope  
and history rhyme,"  
he said, using the  
Seamus Heaney line  
alluding to the Irish  
flaunting a way beyond



PHOTOGRAPH BY VALERIE FROST

Officials wear filters encouraged to order less, but not all restaurateurs are enthusiastic. "There's no way I can support them without losing money," one said.

## Wilifying gluttony and waste

China tightens its belt,  
worried that disruptions  
could affect food supplies

BY BELLA HOANG  
AND AMY QIN

Chinese regulators are calling out  
investors who hoarded for  
promoting excessive consumption. A  
school said it would bar students from  
signing for scholarships if their daily  
lovers exceeded a set amount. A  
representative of the Ministry of Education



ages, reporting consecutive bumper  
grain harvests and record high grain  
output in China.  
The edict was also met with some-  
times hand-handed measures. The  
restaurant that offered to weigh patrons  
in the central Chinese city of Changsha  
quickly drew a backlash and had to apol-  
ogize.  
"Our intention was to advocate not  
wasting food and for people to order in a  
healthy way," the restaurant said. "We  
never forced customers to weigh them-  
selves."

## 1988 rally could help show way for Trump

Campaign also found itself  
behind in polls before  
adopting negotia-

BY ADAM

GEORGE J. ELLIOTT  
Dukakis, the  
July 1988  
candidate for president,  
Dennis  
was on a rail after his party's convention  
in Atlanta. A Gallup poll showed Mr.  
Bush trailing by 17 points.

But he had a road  
map.  
One month earlier  
in Washington  
D.C., he had  
sought and  
found a thick binder of  
quarters to focus group data. The cam-  
paign's research showed that Mr. Du-  
kakis's record was not well known and that  
some of his liberal positions, in particu-  
lar supporting prison furloughs and op-  
posing the death penalty, could swamp  
him in a general election.

Using the plan laid out in that room,  
the Bush campaign proceeded, as Lee  
Atwater, the campaign manager, put it,  
"to strip the bark off the little bastard,"  
beginning in force with Mr. Bush's ham-  
mer of a speech at the Republican Na-  
tional Convention in August through  
Election Day.

Mr. Bush not only overcame Mr. Du-  
kakis's summer polling advantage, he  
defeated the Democrat handily, by 53  
percent to 46 percent. He won 40 states,  
in many ways, with Mr. Atwater as its  
dark prince of strategy, the Bush cam-  
paign of 1988 was the birth of the mod-  
ern negative campaign. Most memorably,  
Republicans plastered Mr. Dukakis,  
then the governor of Massachusetts,  
with the case of Willie Horton, an Afri-  
can-American man who raped a white  
Maryland woman and stabbed her boy-  
friend while on a Massachusetts prison  
furlough program.

As President Trump faces similarly  
daunting poll deficits in his contest with  
Joseph R. Biden Jr., he is running one of  
the harshest campaigns since Mr. Bush  
defeated Mr. Dukakis.

In the Press.

People Dem Collective  
feature on the front page of  
The New York Times.

24 August 2020

# CONTACT US

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